Welsh Joint Education Committee GCSE Examination
Media Studies Coursework Assessment Sheet

Name : **Due Date :**

Coursework Title : Live Radio Production

Component : AO3 : Knowledge and Understanding of production.

Component : AO4 : Evaluation for production - overleaf

Brief : You should play your part in a production team for a music based radio show, including some speech items. You must be responsible for **operating the studio for part of the show**. Your mark for production will depend on your own contribution.

Grading Decisions :

Level 1	Level 2	Level 3
Simple sequence of music.	A variety of suitable radio conventions used.	The whole range of identified conventions used.
Acceptable sound levels.	Good sound levels throughout.	Advanced sequencing with excellent sound quality and: • intro jingle. • variety of suitable links. • use of voice over track intro. • good sequencing through news/ad break. • good narrative structure for genre.
Could be based closely on another product.	Different linking techniques used (voice, jingles)	Quality good enough for broadcast on annual RSL.
Uses some conventions of the chosen genre.	Some understanding of continuity/sequencing.	Excellent understanding of target audience.
Logical order including suitable intro and suitable ending.	Good sense of language to suit chosen audience.	
	Some attempt at voiceover.	
STUDENT TARGET GRADE: G F	E D C	B A A*
ACTUAL MARK : 1 2 3 4 5 6 7 8	9 10 11 12 13 14 15 16	17 18 19 20 21 22 23 24 25
SUMMARY OF MARKS : AO3:	ASSESSOR:	