Welsh Joint Education Committee GCSE Examination
Media Studies Coursework Assessment Sheet

Name : **Due Date :**

Coursework Title : Magazine Production

Component : AO3 : Knowledge and Understanding of production.

Component : AO4 : Evaluation for production - overleaf

Brief : You should play your part in a production team. You must be responsible for **part** of the writing and **part** of the editing. Your mark for production will depend on your own contribution.

Grading Decisions :

Level 1	Level 2	Level 3
Simple compilation of stories and images.	A variety of conventions used.	The whole range of identified conventions used.
Acceptable layout.	Good image quality and stories accurately written.	Excellent image and story quality with: • suitable masthead • suitable headlines. • good story structure. • creative captions on photos. • good narrative structure for genre.
Could be based closely on another product/template.	Suitable layout with understanding of spacing, fonts and colour.	Quality good enough for publication in school.
Uses some conventions of the chosen genre.	Some understanding of sequencing.	Excellent understanding of target audience.
Logical order including suitable titles and images.	Good sense of language to suit chosen audience.	
	Suitable changes made to original template.	
STUDENT TARGET GRADE: G F	E D C	B A A*
ACTUAL MARK : 1 2 3 4 5 6 7 8	9 10 11 12 13 14 15 16	17 18 19 20 21 22 23 24 25
SUMMARY OF MARKS : AO3:	ASSESSOR:	