



Name : _____ **Due Date :** _____
Coursework Title : Pre-production for TV Drama.

Component : AO1/AO3 : Knowledge and Understanding of media organisations and the texts they produce/links between text & audience/variety of...

Component : AO4 : Evaluation for Pre-Production - overleaf

Brief : You should produce a folder of work which shows that you can plan part of a TV Drama. It should contain all sections of the 'RISCIT' guidelines :

1. **CONTENT RESEARCH** into TV Drama to identify conventions and a piece of **AUDIENCE RESEARCH**. Evaluate both of these. What can you use?
2. A brainstorm of **IDEAS** resulting from your research. Evaluate the ideas, resulting in
3. A **SYNOPSIS** of your final idea. How will it suit your target audience?
4. You should **CREATE** a shot list & storyboard and then....
5. It needs evaluating for content issueslegal & ethical suitability for your audience.

Grading Decisions :

| Level 1 | Level 2 | Level 3 |
|---|--|--|
| Brief responses using simple language. | Layout of storyboard follows industry conventions. | Own research done into drama techniques. |
| Look at other Tv Dramas and give brief description. | Storyboard contains techniques already seen in professional products analysed. | Layout of storyboard is detailed and accurate, showing industry conventions. Quality work. |
| Brainstorm of own ideas for a TV Drama. | Synopsis shows clear aim and the folder contains material suitable for target audience. | Research includes figures to show understanding of competition. |
| Simple explanation of own audience research. | Content & audience research is more detailed. | Explanation of own research uses high level language. Findings used in own plans. |
| Produce a shot list for a TV Drama. | Clear use of audience terminology in analysis of professional product and own audience research. | |
| Produce a storyboard. | | |
| STUDENT TARGET GRADE: G F | E D C | B A A* |
| ACTUAL MARK : 1 2 3 | 4 5 6 | 7 8 9 |
| | | |
| SUMMARY OF MARKS : AO1: AO3: | ASSESSOR: | |