



**Name :** \_\_\_\_\_ **Due Date :** \_\_\_\_\_  
**Coursework Title : Pre-production for TV Drama.**

**Component : AO4 :** Evaluation of pre-production.  
Component : AO1/3 : Pre-production - overleaf.

**Brief :** As you work through your pre-production work, you should evaluate your plans at the ‘point of need’ as indicated overleaf.

Evaluation comments should be between **400-600 words**.

### Grading Decisions

Level 1	Level 2	Level 3
The folder is logical and well organised.	A very well organised and labelled folder.	High level language.
Descriptions of the work will be fairly simple.	A variety of approaches are considered.	Alternative ideas are offered and discussed using key language.
Evaluation will be basic.	Evaluation shows the ability to select/reject ideas with explanations.	Reasons are given for rejecting ideas in favour of others. ‘PECT’ guidelines and legal issues.
	Own ideas are checked against copyright law, libel, representational issues, suitability for audience.	Own ideas are checked in detail against advertising codes, copyright law, libel, representational issues.
	‘Mode of Address’ is considered and explained in the synopsis.	
STUDENT TARGET GRADE:      G      F	E                      D                      C	B                      A                      A*
ACTUAL MARK :            1    2            3    4	5                      6                      7                      8	9                      10                      11                      12
SUMMARY OF MARKS : AO4:	ASSESSOR:	