Welsh Joint Education Committee GCSE Examination
Media Studies Coursework Assessment Sheet

Name : **Due Date :**

Coursework Title : Video Production

Component : AO3 : Knowledge and Understanding of production.

Component : AO4 : Evaluation for production - overleaf

Brief : You should play your part in a production team. You must be responsible for **part** of the recording and **part** of the editing. Your mark for production will depend on your own contribution.

Grading Decisions :

Level 1	Level 2	Level 3
Simple compilation of video clips.	A variety of conventions used.	The whole range of identified conventions used.
Acceptable sound quality.	Good image and sound quality.	Excellent image and sound quality with: • intro theme. • suitable links. • volume editing. • addition of music where appropriate. • good narrative structure for genre.
Could be based closely on another product.	Use of cropping in/out points during editing.	Quality good enough for broadcast on school TV show..
Uses some conventions of the chosen genre.	Some understanding of continuity/sequencing.	Excellent understanding of target audience.
Logical order including suitable titles and suitable ending.	Good sense of language to suit chosen audience.	
	Changes made to original audio.	
STUDENT TARGET GRADE: G F	E D C	B A A*
ACTUAL MARK : 1 2 3 4 5 6 7 8	9 10 11 12 13 14 15 16	17 18 19 20 21 22 23 24 25
SUMMARY OF MARKS : AO3:	ASSESSOR:	